

## PLANNED GIVING – CASE STATEMENT

### ROOTED IN COMPASSION

Frannie Peabody Center (FPC) has been providing HIV/AIDS services to the community since the beginning of the AIDS epidemic. As we have grown to meet the evolving needs of the HIV/AIDS community, we have continued to embody the fierce determination, strength, and compassion of our founder, Frannie Peabody, whose activism and resilience changed the face of HIV/AIDS services in Maine.

Today, we are Maine's only community-based HIV/AIDS services organization that provides direct client assistance and prevention services to people at risk.

### EMPOWERING PEOPLE LIVING WITH HIV/AIDS

Our mission is to support Maine people living with or affected by HIV/AIDS, and we are steadfast in our goal of supporting sustained health for our clients and the community as a whole. We provide integrative care, education, advocacy, and prevention services to support those living with or affected by HIV/AIDS, co-occurring conditions, and barriers to care. Through continued innovation and a dedicated client-centered approach, we envision an end to HIV/AIDS in Maine by preventing HIV transmission, AIDS diagnoses, and AIDS-related deaths.

### OUR IMPACT ON THE COMMUNITY

In Maine, we are the primary resource for over half of those with HIV/AIDS in need of case management. We help clients achieve HIV-viral load suppression, which prolongs health and prevents the spread of HIV. The National HIV/AIDS Strategy defines viral load suppression as less than 200 copies/mL. Last year, 88% of FPC clients were able to achieve HIV viral load suppression - much higher than the 76% national figure.

We function as a single point of entry for people affected by HIV/AIDS, offering client-centered services that address the unique challenges of each individual. Annually, FPC provides case management, behavioral health services, and/or housing assistance to almost 400 individuals, which impacts an additional 265 household members. Our prevention program performs over 700 confidential HIV and/or Hepatitis C tests and provides outreach to over 7,000 contacts. While these services are often not eligible for reimbursement from state or federal funds, we believe they are critical to supporting clients' engagement in care. We remain committed to practicing fiscal responsibility while ensuring clients continue to benefit from these critical direct services.

Our integrated care model mirrors the National HIV/AIDS Strategy in aiming to reduce new HIV infections, reduce HIV-related health disparities, and increase access to care. We address critical barriers to care, including chronic poverty, homelessness, addiction, stigma, and mental illness. Without our comprehensive continuum of care, many of our clients (all of whom are low-income) would lack access to services and face overwhelming health management challenges.

### YOUR OPPORTUNITY TO MAKE A LASTING IMPACT

Notwithstanding the development of effective HIV drug treatment in the mid-1990s, we face an increased demand and need for services. We remain committed to meeting the changing needs of our community, but we cannot do that without your help. Your gift will ensure that Frannie Peabody Center achieves the long-term financial stability necessary to remain a provider of essential (and often non-reimbursable) HIV/AIDS services. By supporting our work, you will play a vital role in helping our clients access life-saving services despite an ever-changing economic landscape.

Frannie Peabody was in her eighties when she began her groundbreaking HIV/AIDS work and advocacy. We continue to believe it is never too late to make a lasting difference in the world. Rest assured that your planned gift to Frannie Peabody Center will make a difference in the lives of some of the most vulnerable and underserved people in our community.